

PictureTalk Web Conferencing Solutions

Tailored to Your Personal, Professional, and Enterprise Needs

Hosted or Installed

Web Conferencing for any Size Meeting, Organization, and Budget

At PictureTalk we recognize that, large or small, every client has unique Web conferencing needs. That's why we make PictureTalk available both as a hosted service and for sale as a customer-installed server. Each PictureTalk Web conferencing solution can be branded and customized to your organization's specific requirements.

PictureTalk Hosted Services

Buying the infrastructure for Web conferencing is not always practical, especially for individuals, smaller organizations, or workgroups within companies, but they all still need a way to share ideas and best practices. With no need for a large initial capital expenditure, with no need for complicated IT integration, PictureTalk Hosted Solutions let you enjoy bandwidth-independent Web conferences and online meetings across Windows and Apple platforms.

- With our fully hosted and managed Web conferencing you need only a Web browser and an Internet connection.
- PictureTalk's unique Client-Server-Client™ technology offers ironclad security, unlimited scalability, and true cross-platform support across any bandwidth connection.
- With PictureTalk, users of Windows and Apple systems can interact and collaborate in the same Web conference.
- CaptureFrame® technology lets users share any document, graphic, application, or desktop simultaneously with all the other users attending the conference.
- Web-based administration tools make it easy to support every Web conference.
- Because capacity is unlimited, collaborations for any size meeting or budget are always dynamic.

PictureTalk Enterprise Conference Server

The PictureTalk Enterprise Conference Server (ECS) is a licensed server installed behind your firewall to give you the maximum in flexibility, security, and cost control. When you own your PictureTalk ECS solution outright, your organization nets both maximum return on investment and complete control of your Web conferencing infrastructure.

- With PictureTalk's ECS you have rich, full-featured Web conferencing at your fingertips.

Cost-Effective, Scalable Options for Everyone

- ▶ PictureTalk high-performance Hosted solutions
- ▶ PictureTalk ECS Installed enterprise software

PictureTalk Web Conferencing Hosted and Purchased Solutions Are Ideal For:

- ▶ One-on-one meetings of individual users
- ▶ Small businesses and collaborative teams
- ▶ Medium-sized organizations and online learning
- ▶ Full-scale conferences for large enterprises

From “Get Your Feet Wet” to Full Integration: How Clients Typically Adopt PictureTalk

Typically, our clients move through a three-stage process to find what works best for them:

Stage One: You’re just getting started with Web conferencing and need to see if the technology makes sense for you and your business.

Stage Two: Web conferencing has proved its value for you. You know what your benchmarks are in terms of usage and numbers of simultaneous users. You’re about ready to take on a longer-term commitment, because you can see the opportunity for enjoying a greater return on investment.

Stage Three: You know exactly how Web conferencing forwards your business goals. Now you want to integrate PictureTalk throughout your daily operations; bring PictureTalk in-house to further drive down costs, increase security, and streamline administration; and maximize usage (and ROI) by integrating PictureTalk into your IT infrastructure.

Whatever stage your organization is in, our PictureTalk representatives are prepared to work with you to help you find just the right solution for your needs.

- PictureTalk’s seamless integration with your firewall infrastructures enhances your IT security.
- Our patented Client-Server-Client™ technology accommodates users with different connection speeds while maintaining the industry’s highest level of security and scalability.
- True cross-platform support allows users of Windows and Apple systems to interact and collaborate in the same Web conference.
- CaptureFrame® technology lets conferees capture content and simultaneously collaborate with others on any document, graphic, application, or desktop.
- Web-based administration and meeting notification tools make it easy to manage and support every Web conference.

Personal, Professional, and Enterprise Solutions at a Glance

PictureTalk Personal	PictureTalk Professional	PictureTalk Enterprise
The Personal solution is perfect for individual consultants and professionals, small businesses, and project workgroups.	A little more commitment brings a lot more return. Ideal for small and medium-sized business and corporate work groups that want lower, predictable per-seat usage costs.	High-usage environments choose this in-house, fully integrated PictureTalk solution that delivers greater security, easier administration, and the highest ROI.
PictureTalk Personal puts the power of instant, desktop-to-desktop communications to work for you just when you need it.: <ul style="list-style-type: none"> • You enjoy all the features and functionality of PictureTalk, scaled to your needs. • Paying per use means the cost of entry is low– no license fees, no large investments • It’s fast and easy – set up your account, log in, and you’re up and running! 	You know what PictureTalk can do and are ready to make a greater commitment. You’re ready to move to a license-based program because: <ul style="list-style-type: none"> • Monthly usage costs are predictable • Rates are lower. • A fully hosted, turnkey solution lowers the cost of entry • Integration with your current IT platforms is easy: PictureTalk sets up your solution and brands it for your organization. 	Taking your PictureTalk Web conferencing in-house brings you: <ul style="list-style-type: none"> • Full integration into your IT infrastructure • Behind-your-firewall security • Higher ROI over the life of the solution • LDAP compliance

**Communicate, Collaborate, Connect—
With PictureTalk Conferencing Solutions**

PIXION PictureTalk
See what I’m saying ... now!

Corporate Headquarters:
Pixion, Inc.
4234 Hacienda Drive, Suite 200
Pleasanton, CA 94588-2721
(925) 467-5300 main
(925) 467-5310 fax

www.picturetalk.com